

Welcome to

THE PEARL AT WATKINS CENTRE

Memory Care

The Pearl®
at Watkins Centre
A Phoenix Senior Living Community
Specializing in Memory Care

When it comes to you and your loved ones, **everything matters.**

650 Watkins Centre Pkwy. | Midlothian, VA 23113 | (804) 893-0067 | PhoenixSrLiving.com



Your EPIC lifestyle awaits!

As a Phoenix Senior Living community, we apply our *EPIC Core Values* to everything we do to provide personalized care and luxurious accommodations in a comforting environment. Our community has easy access to shopping, dining and attractions that make for exciting outings and endless engagement opportunities.

Our *EPIC* Core Values

- **E**mpowering
- **P**urposeful
- **I**nnovative
- **C**ollaborative

The Phoenix Senior Living Difference

At Phoenix Senior Living, you can enjoy a rewarding lifestyle with personalized, comprehensive support that promotes physical and mental health. We are a company of people serving people, and everything we do is deeply reflective of that.

CEO Jesse Marinko has witnessed first-hand the beneficial effects that intergenerational activities can provide. Watching his son and father-in-law handcraft a canoe, he saw their loving connection strengthen and realized that amazing things can happen when projects are done hand-in-hand with a passionate spirit.

Today, the canoe symbolizes our care and dedication to every relationship shared at Phoenix Senior Living.



Learn more about Phoenix



Prepare for an EPIC Lifestyle!

Engage, enjoy, express, learn and grow each day. With an extensive social and activities calendar, you'll have new experiences and make meaningful connections.



SIGNATURE PROGRAMS

Find purpose and joy in the community at large by participating in monthly philanthropic activities and initiatives with your Phoenix neighbors.



INSPIRED DINING

Savor delicious, seasonal meals crafted by an experienced culinary team. Our chefs create menus to cater to your diverse tastes and dietary needs.



RESIDENT WELLNESS

Take part in activities that benefit the mind, body and soul. Guided meditation, educational classes, volunteer opportunities and more are offered to you every week.



What we offer:







LIVING OPTIONS

Memory Care: Compassionate care for those living with Alzheimer's or dementia.

SERVICES & AMENITIES

- 24-Hour Staff
- Emergency Alert System
- Medication Management
- On-Site Therapy
- Individualized Care Plans with Daily Check-Ins
- Housekeeping and Linen Services
- Chef-Prepared Meals
- Wi-Fi

AROUND THE COMMUNITY

- Courtyard and Resident Garden
- Bistro
- Arts & Crafts Studio
- Movie Theater
- Salon and Spa
- Church Services

More about our community

Phoenix Senior Living



EPIC Dining

Bringing together the artistry of hospitality with the science of nutrition, our Director of Dining works closely with our teams to create menus that are both delicious and nutritious. We utilize seasonal ingredients and culinary trends while prioritizing the unique preferences and requirements of each resident.

OPTIONS INCLUDE:

- Fresh salads
- Savory soups
- Hearty sandwiches
- Vegetarian and plant-based options
- Pastas, pizzas and seafood dishes

"In this pivotal role, my mission is clear: to elevate Phoenix's dining experience to world-class standards, ensuring that our residents enjoy not only nourishing meals but also delightful culinary journeys."

– John Baillie, Director of Dining

A COMMUNITY EXPERIENCE

We serve our food in a restaurant-style atmosphere so our residents can enjoy great food that meets world-class standards. Friends and loved ones joining us for a meal will feel genuine connection in a beautiful setting.

Through thoughtful planning, meticulous execution and a relentless pursuit of quality, we strive to create memorable dining experiences that enrich the lives of our residents every day.

More about EPIC Dining

Phoenix Senior Living



EPIC Programming

At Phoenix Senior Living, we invest in your well-being by offering residents opportunities to engage, enjoy, express, learn and grow every day. Using evidence-based and research-supported methods, our dedicated activities teams create new and unique experiences for everyone.

INITIATIVES INCLUDE:

PSL Pays it Forward

Monthly philanthropic activities are woven into our programming, integrating our community into the community at large.

Canoe Kids

We offer monthly intergenerational activities and the annual Canoe Kids Summer Camp.

The Legacy Project

Capturing resident portraits brings awareness to the contributions our residents have made throughout their lives.

R.I.S.E. (Research Indicated Sensorial Engagement) Memory Care Program

We specialize in navigating the highs and lows that come with living with Alzheimer's or the many forms of dementia. We understand the effects memory loss can have on an entire family and know that each person needs personalized care. Our trained associates welcome the opportunity to serve your loved one with compassion and understanding.

More EPIC Programming

Phoenix Senior Living



Voice of the Customer

The Phoenix Senior Living Experience through the words of our families and friends:

"When I decided to move from North Carolina to this area, I visited about 20 senior living communities. All are different. When Phoenix announced their opening, I visited and found the place for me. I moved in three months after the opening, so I have been here approximately two and a half years. The apartment floor plan is perfect for me, especially the spacious deck. More activities are offered than I can accommodate, and the staff is friendly and professional. I feel very safe here, my needs are being met, and I am glad to call this home." **– The Phoenix at Braselton**

"The Pearl has been amazing starting with our first visit. Our move was made with such great ease thanks to the guidance from the staff. I thank these people daily for the love and support Mom receives. All of the staff have shown great love and pride in their care for these residents."
– The Pearl at Dallas

"The staff at The Phoenix is the best I've ever seen. We've vetted several senior living facilities, and none compare to the staff at The Phoenix. We moved my mother-in-law in about six months ago, and the level of care is better than anywhere else that we've experienced. And the staff in the Memory Care unit is truly exceptional."
– The Phoenix at Milton

"I am very pleased with the quality of care offered. Everyone has gone above and beyond any expectations that I had – from the cleaning staff, food staff and all the way to the top. I was very impressed with the staff, who made the experience a lot easier than it could have been, especially living a couple hours away."
– The Retreat at Loganville

"This community has been a great fit for our mother. The employees are very helpful and care about the seniors. The place is very clean, and all the staff have been very friendly. The food has been very good with a nice selection at every meal. The care from housekeeping, physical therapy and nursing has been very good. Overall, we're very happy with her care."
– The Pearl at Dallas

Phoenix Senior Living

Floor Plans

STUDIO

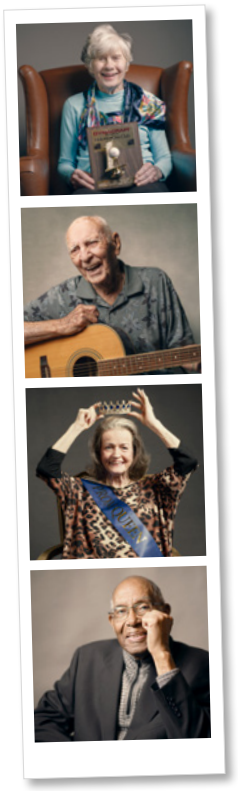


COMPANION



*Floor plans shown are representative of a model apartment. Individual suites may vary in square footage, shape and layout.

View Large Floor Plans



When it comes to you and your loved ones, **everything matters.**

The Pearl®
at Watkins Centre
A Phoenix Senior Living Community
Specializing in Memory Care

650 Watkins Centre Pkwy.
Midlothian, VA 23113

(804) 893-0067

PHOENIXSRLIVING.COM

WIM 9025 4.25